Rating

0.00

0.00

Net Amount

\$61,518.75

ORDER

Orders Order / Rev: 158471 Alt Order #: 06816406 D.C.C.C. Product Desc: KSTP-TV, LLC and KSAX-1 Estimate: 1194 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Anjie Brady Original Date / Rev: 10/03/12 / 10/03/12 Sales Office: P-PHL Order Type: **GENERAL** Sales Region: National **Great American Media** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave NW Billing Cycle: EOM/EOC Washington, DC 20007-3674 Agency Commission: 15% Advertiser **DCCC Democratic Congressional Can** Name: 09/29/09 Demographic: A35+ New Business Thru: PL2 **Product Codes:** Order Separation: 00:00:00 Priority: 2 Advertiser External ID: Revenue Codes: AGY, POL, ISS Agency External ID: Bill Plan **Totals**

Month

Start Of Order - End Of Order

October 2012

Spots

104

100%

Gross Amount

\$72,375.00

			Totals	104	\$72,375.00	\$61,518.75
Account Executives						
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %		

\$61,518.75

Net Amount

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	17%	\$72,375.00
Market	100%	\$425,735.29

Spots

104

Gross Amount

\$72,375.00

Start Date

10/01/12

Anjie Brady

End Date

10/22/12

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	25%	\$106,433.82
KMSP	18%	\$76,632.35
KMWB	1%	\$4,257.35
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$8,514.71
WCCO	33%	\$140,492.65
WFTC	4%	\$17,029.41

Ln	Ch	Start	End	Inventory Code	Break	Start/End	d Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1	All	10/16/12	10/19/12	M-F 6-7a News	CM	6-7a	- TWTF	:30	10	\$475.003	0.00 NM	10	\$4,750.00
				M-F 6-7a News									
	5 EW N	NWS 6A											
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	√eek: 10	/15/12	10/21/12	- TWTF	10	\$475.00	0.00						
N 2	All	10/16/12	10/19/12	M-F GMA	СМ	7-9a	- TWTF	:30	6	\$450.003	0.00 NM	6	\$2,700.00
				M-F GMA									
	GD MR	RN AMR-AE	BC										

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Order / Rev: 158471 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06816406 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln C	h Sta	art	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2	All 10/1	6/12	2 10/19/12	M-F GMA M-F GMA	CM	7-9a	- TWΓF	:30	6	\$450.003	0.00 NM	6	\$2,700.00
GE	O MRN AM	R-A	ВС	IVI-P GIVIA									
	Start Da	_	End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/15/12 All 10/2		10/21/12 2 10/20/12	- TWTF	CM	\$450.00 7-8a	0.00	:30	3	\$550.003	0.00 NM	3	\$1,650.00
				Sa GMA	OW	7-04	5	.50	3	ψοσο.σσ	0.00 14101		ψ1,000.00
GE	D MRN-SA			Maakdaya	Cnoto/Mook	Doto	Dating						
Weel	Start Da k: 10/15/12	_	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 3	Rate \$550.00	Rating 0.00						
4	All 10/2	20/12	2 10/20/12	Sat 8-9a	СМ	8-9a	S-	:30	3	\$450.003	0.00 NM	3	\$1,350.00
5 F	EW NW-SA	A 8 A	М	Sat 8-9a News									
	Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/15/12		10/21/12	S-	3	\$450.00	0.00			*			
5	All 10/2	21/12	2 10/21/12	SU GMA Su GMA	СМ	7-8a	S	:30	3	\$700.003	0.00 NM	3	\$2,100.00
GE	MRN-SU	N-A	вс	34 3 1									
\Meel	Start Da k: 10/15/12	_	End Date 10/21/12	Weekdays S	Spots/Week 3	<u>Rate</u> \$700.00	Rating 0.00						
			2 10/21/12	Sun 8-9a	CM	8-9a	S	:30	3	\$550.003	0.00 NM	3	\$1,650.00
	-14/ 1-114/ 01			Sun 8-9a									
5 E	Start Da		IM End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	k: 10/15/12	_	10/21/12	S	3	\$550.00	0.00						
7	All 10/2	21/12	2 10/21/12		CM	9-10a	S	:30	3	\$1,500.002	0.00 NM	3	\$4,500.00
TH	IS WEEK-	ABC		This Week									
	Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
Weel Spot	k: 10/15/12 Ch Date		10/21/12 nge D	escription		\$1,500.00 /End Time	0.00 V	Veekdays	Ler	ngth Rate	Rtg Type		
3	AII 10/1	5/12	?-10/21/12 S		9-10		_	S	Su	:30 (\$1,50 0.00)			
	See MG			x ordered in TP wi	th 3 breaks1								
4			2-10/21/12 S		9-10	a	-	S	Su	:30 \$1,500.00	0.00 NM		
<u> </u>) MG for 7	7.3 1	0/21										
N 8	M 10/1	6/12	2 10/19/12		CM	9-10a	- 1111	:30	4	\$300.003	0.00 NM	4	\$1,200.00
LI\	√E WTH K	ELL'	Υ	Live with Kelly									
			End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/15/12 All 10/1		10/21/12	- 1111 M-F Midday News	s CM	\$300.00 11a-12p	- 1111	:30	4	\$325.003	0.00 NM	4	\$1,300.00
				M-F Midday New		114 129	1111	.00	7	ψ020.000	0.00 14101	_	ψ1,000.00
5 E	EW NWS 1			Wookdovo	Spots/Week	Poto	Poting						
Weel	Start Da k: 10/15/12		End Date 10/21/12	<u>Weekdays</u> - 1111	4	<u>Rate</u> \$325.00	Rating 0.00						
N10	All 10/1	6/12	2 10/19/12		CM	3-4p	- 1111	:30	4	\$200.003	0.00 NM	4	\$800.00
ΤV	VIN CITIES	SIV		Twin Cities Live									
	Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
	k: 10/15/12		10/21/12	- 1111	4	\$200.00	0.00			#075.00.0	0.00.1114		04 400 00
N11	All 10/1	6/12	2 10/19/12	M-F 4-430p Millionaire	СМ	4-430p	- 1111	:30	4	\$275.003	0.00 NM	4	\$1,100.00
MI	LLIONAIR												
\Meel	Start Da k: 10/15/12		End Date 10/21/12	<u>Weekdays</u> - 1111	Spots/Week 4	Rate \$275.00	Rating 0.00						
N12				M-F 5-530p	CM	5-530p	- 1111	:30	4	\$675.003	0.00 NM	4	\$2,700.00
	_\^/ \\\^/			M-F 5-530p		•							
5 E	EW NW 5F Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	k: 10/15/12		10/21/12	- 1111	4	\$675.00	0.00						

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Order / Rev: 158471 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06816406 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
N13 All	10/16/1	2 10/19/12	M-F 6-630p	CM	6-630p	- TWTF	:30	5 \$950.002	0.00 NM	5	\$4,750.00
5 E\// I	NW 6P MI	=	M-F 6-630p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
Week: 10		10/21/12	- TWF	5	\$950.00	0.00				İ	
14 All	10/16/1	2 10/19/12	M-F 630-7p	CM	630-7p	- ТWГF	:30	2 \$950.002	0.00 NM	2	\$1,900.00
5 EW I	NW630P I	MF	M-F 630-7p								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
Week: 10		10/21/12	- TWГF	2	\$950.00	0.00				1	
N15 All	10/21/1	2 10/21/12	Su 530-6p	CM	530-6p	S	:30	1 \$850.003	0.00 NM	1	\$850.00
5 EW I	NWS E-SI	JN	Su 530-6p News								
<u>St</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				ĺ	
Week: 10		10/21/12	S	1	\$850.00	0.00				l	
N16 All	10/22/1	2 10/22/12	Mon Spcl 2 Dancing with the	CM	7-9p	M	:30	1 \$7,500.003	0.00 NM	1	\$7,500.00
DWTS			Dancing with the	Stars						1	
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1	
Week: 10 Spot C)/22/12 h Date Ra	10/28/12	M Description		\$7,500.00 t/End Time	0.00	Veekdays	Length Rate	Rtg Type		
			Ionday Prime A	7-8p		Ŋ	1	:30 \$7,500.00		İ	
17 All	10/16/1	2 10/19/12	M-F 1102p News	СМ	1102-1132p	- ТWГF	:30	8 \$375.003	0.00 NM	8	\$3,000.00
			M-F 1102p News								
	NWS 11Pl art Date	M< End Date	Weekdays	Spots/Week	Rate	Rating				İ	
Week: 10		10/21/12	- TWTF	8	\$375.00	0.00				İ	
N18 All	10/16/1	2 10/19/12	M-F,Su Late New	s CM	10-1035p	- 1111	:30	4 \$1,750.002	0.00 NM	4	\$7,000.00
5 E\// I	NWS 10P	M.	M-F, Su 10-1035	р							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
Week: 10		10/21/12	- 1111		\$1,750.00	0.00				İ	
19 All	10/20/1	2 10/20/12	Sa Late News	CM	10-1035p	S-	:30	3 \$700.003	0.00 NM	3	\$2,100.00
5 FW I	NWS 10P	M<	Sa 10-1035p								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ	
Week: 10		10/21/12	S-	3	\$700.00	0.00				1	
	<u>h</u> Date Ra II 10/15/1:		escription Sa Late News		t/End Time 035p	<u>\</u>	<u> </u>	Length Rate :30 (\$700.00)	Rtg Type	i	
		.4,19.5,19.6	a Lato None	10 1	осор		bu	.σσ (φ. σσ. σσ.	0.00 74117		
-		•	GM N/A on date]				_			1	
		2-10/21/12 S .4.19.5.19.6	a Late News	10-1	035p	-	Sa	:30 (\$700.00)	0.00 NM		
_		,,	GM N/A on date]								
3 A	II 10/15/1	2-10/21/12 S	a Late News	10-1	035p	-	Sa	:30 (\$700.00)	0.00 <i>NM</i>	1	
		.4,19.5,19.6	'GM N/A on date]								
			t News Delay ABC	Sports 1030)-1105p	_	Sa	:30 \$700.00	0.00 NM	i	
_		,19.1,19.3						********			
5 A	II 10/15/1:	2-10/21/12 L	t News Delay ABC	Sports 1030)-1105p	-	Sa	:30 \$700.00	0.00 NM		
-		2,19.1,19.3	.N. B. ABO	0 , 100			C	00 4700 00	0.00 1114	1	
_		2-10/21/12 L [.] 2,19.1,19.3	t News Delay ABC	Sports 1030)-1105p	-	Sa	:30 \$700.00	0.00 NM		
20 All			Su 1035-1105p N	ws CM	1035-1105p	S	:30	3 \$850.003	0.00 NM	3	\$2,550.00
ZU AII	10/21/1	L 10/L1/12	Sun 1035-1105p N		1000-1100β	3	.50	υ ψυυυ.υυ υ	O.OO INIVI		Ψ2,000.00
	LTE EDT				_					1	
<u>St</u> Week: 10	art Date	End Date 10/21/12	Weekdays S	Spots/Week 3	<u>Rate</u> \$850.00	Rating 0.00				1	
21 All			M-F 1035-1102p	CM	1035-1102p	- TWTF	:30	0 \$750.002	0.00 NM	10	\$7,500.00
			Nightline		- · · p		'	,		1	. ,
ABC-N	IITELINE<	•								i	

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Order / Rev: 158471 Advertiser: DCCC Democratic Congressional Campa

Alt Order #: 06816406 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1

Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
21	All	10/16/1	2 10/19/12	M-F 1035-1102p	CM	1035-1102p	- TWTF	:30	10	\$750.002	0.00 NM	10	\$7,500.00
	ΔRC-N	NITELINE<		Nightline									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V		0/15/12	10/21/12	- ТWГF	10	\$750.00	0.00						
22	2 All	10/22/1	2 10/22/12	M-F 6-7a News	CM	6-7a	M	:30	2	\$475.003	0.00 NM	2	\$950.00
	5 FW	NWS 6A		M-F 6-7a News									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	_	0/22/12	10/28/12	M	2	\$475.00	0.00						
23	8 All	10/22/1	2 10/22/12		CM	7-9a	M	:30	2	\$450.003	0.00 NM	2	\$900.00
	GD M	RN AMR-A	ABC	M-F GMA									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	_	0/22/12	10/28/12	M	2	\$450.00	0.00						
24	. All	10/22/1	2 10/22/12		CM	9-10a	M	:30	1	\$300.003	0.00 NM	1	\$300.00
		NTH KELL	V	Live with Kelly									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	_	0/22/12	10/28/12	M	1	\$300.00	0.00						
25	5 All	10/22/1	2 10/22/12	M-F Midday News		11a-12p	M	:30	1	\$325.003	0.00 NM	1	\$325.00
	5 E\M	NWS 11AI	M	M-F Midday News	S								
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	_	0/22/12	10/28/12	M	1	\$325.00	0.00						
26	S All	10/22/1	2 10/22/12	•	CM	3-4p	M	:30	1	\$200.003	0.00 NM	1	\$200.00
	T\A/INI	CITIES L\	,	Twin Cities Live									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	_	0/22/12	10/28/12	M	1	\$200.00	0.00						
27	' All	10/22/1	2 10/22/12	M-F 4-430p	CM	4-430p	M	:30	2	\$275.003	0.00 NM	2	\$550.00
	MII I I	ONAIRE		Millionaire									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	_	0/22/12	10/28/12	M	2	\$275.00	0.00						
28	B All	10/22/1	2 10/22/12	M-F 5-530p	CM	5-530p	M	:30	1	\$675.003	0.00 NM	1	\$675.00
	5 E\M	NW 5P MF	=	M-F 5-530p									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	_	0/22/12	10/28/12	M	1	\$675.00	0.00						
29) All	10/22/1	2 10/22/12	M-F 6-630p	CM	6-630p	M	:30	1	\$950.002	0.00 NM	1	\$950.00
	5 E\M	NW 6P MF	=	M-F 6-630p									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	_	0/22/12	10/28/12	M	1	\$950.00	0.00						
30) All	10/22/1	2 10/22/12	M-F 630-7p	CM	630-7p	M	:30	1	\$950.002	0.00 NM	1	\$950.00
	5 E\M	NW630P I	ME	M-F 630-7p									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	_	0/22/12	10/28/12	M	1	\$950.00	0.00						
31	All	10/22/1	2 10/22/12	M-F 1102p News	CM	1102-1132p	M	:30	1	\$375.003	0.00 NM	1	\$375.00
	5 FW	NWS 11PI	M-	M-F 1102p News									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	_	0/22/12	10/28/12	M	1	\$375.00	0.00						
32	2 All	10/22/1	2 10/22/12	•		10-1035p	M	:30	1	\$1,750.002	0.00 NM	1	\$1,750.00
	5 E\\/	NWS 10PI	M-	M-F, Su 10-1035	0								
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
v	_	0/22/12	10/28/12	M		\$1,750.00	0.00						
33	8 All	10/22/1	2 10/22/12		CM	1035-1102p	M	:30	2	\$750.002	0.00 NM	2	\$1,500.00

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Order / Rev: 158471 Advertiser: DCCC Democratic Congressional Campa Alt Order #: 06816406 Product Desc: D.C.C.C. KSTP-TV, LLC and KSAX-1 Flight Dates: 10/16/12 - 10/22/12 Estimate: 1194 Start/End Time Days Rate Pri Rtg Type Spots Ln Ch Start End **Inventory Code** Break Len Spots Amount M-F 1035-1102p Nightline ABC-NITELINE<

Rating

0.00

Rate

\$750.00

Start Date

Week: 10/22/12

End Date

10/28/12

Weekdays

M- - - - -

Spots/Week

2

Totals 104 \$72,375.00